

what we offer.

For 50 years, **Family Matters of Greater Washington** owned and operated Camp Moss Hollow, affectionately called "The Hollow," located on 401 acres of incredibly beautiful woods, nestled in the foothills of the Shenandoah Valley in Markham, Virginia.

This year, Family Matters is enhancing our popular camp program to one that sends youths enrolled in our mental and behavioral health program matching certain inclusion criteria to other camps located within the Maryland and Virginia area.

Our goal is to provide therapeutic experiences that promote positive behavioral, emotional and social changes in the youth's lives.



how you can help.

Your contribution to the **Send a Kid to Camp** campaign will directly benefit families that would not otherwise be able to afford to provide these children with the opportunity to attend camp. This youth development program is specially designed to enhance educational achievement, expand horizons and increase self-worth and self-esteem for at-risk youth. The positive environment and respite this program provides will have a lasting impact on the choices campers make throughout the rest of their lives.

For information on the program, please go to the Family Matters website at www.familymattersdc.org.



**SEND A KID TO
CAMP PROGRAM
SPONSORSHIP GUIDE**

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Family Matters of Greater Washington (FMGW) is the largest and oldest nationally accredited social service organizations in the District of Columbia. Founded in 1882 as the Associated Charities to fight poverty, Family Matters has from the outset been on the forefront of improving the lives of those in need.

WHAT WE DO MATTERS

OFFERING PROGRAMS FOR EVERY STAGE OF LIFE.

who we are.

Family Matters of Greater Washington is one of the oldest, nationally accredited social service organizations in the Washington metropolitan area. Family Matters has been serving as the role of “family” to our community’s most vulnerable citizens. Through our services, we have been helping to provide compassionate solutions that empower, enrich and elevate all ages. Our spectrum of programs, include: mental and behavioral services, youth development, independent living for teen mothers, home health care, and workforce development.



the details.

Here’s the new program’s criteria for future campers.

Inclusionary criteria youth who are:

- Ages 7 to 14
- Able to manage hygiene/toileting needs
- Siblings of youth currently receiving behavioral health services
- Children of adult clients currently receiving behavioral health services
- Youth displaying emotional and/or behavioral dysregulation

Exclusionary criteria shall include youth with current or a history of:

- Absconding behaviors
- Fire-setting
- Animal cruelty
- Deviant sexual behavior
- Demonstration of violent and/or aggressive behaviors within the last 60 days

We will administer a pre- and post-survey to capture relevant outcome data. Outcomes measured shall include:

- Friendship Skills (i.e., make friends and maintain relationships).
- Independence (i.e., rely less on adults and other people for solving problems and for their day-to-day activities).
- Family Citizenship (i.e., encourage attributes important to being a member of a family)
- Responsibility (i.e., learn to be accountable for their own actions and mistakes)
- Problem-Solving Confidence (i.e., believe they have abilities to resolve problems)

sponsorship levels.

We offer a range of corporate sponsorship/ co-sponsorship levels:



PREMIER EXCLUSIVE _____ \$100,000

- Prominently featured logo on all of the Family Matters webpages for 12 months
- Opportunity to present before Family Matters’ Board of Directors
- Promotion of “Best Practices”
- Sponsor of Major Donors Reception in December

CHAMPION LEVEL _____ \$50,000

- Featured logo on all of the Family Matters webpages for 12 months
- Opportunity to present before Family Matters’ Board of Directors
- Promotion of “Best Practices”
- Sponsor of Major Donors Reception in December

PARTNER LEVEL _____ \$25,000

- Featured logo on all promotions for campaign
- Featured logo on all of the Family Matters webpages for 12 months
- Opportunity to present before Family Matters’ Board of Directors
- Promotion of “Best Practices”

SUPPORTER LEVEL _____ \$10,000

- Featured logo on all promotions for campaign
- Featured logo on all of the Family Matters webpages for 12 months

FRIEND LEVEL _____ \$5,000

- Featured logo on all promotions for campaign