



family matters™
of GREATER WASHINGTON

Sponsorship Opportunities 2019

**A guide to the variety of ways in which
companies like yours can partner with
Family Matters of Greater Washington**



2019 Sponsor Opportunity Guide

Family Matters of Greater Washington is one of the oldest, nationally accredited social service organizations in the Washington-metropolitan area. Since its founding in 1882, Family Matters has been serving as the role of “family” to our community’s most vulnerable citizens. Our mission and vision is to create and deliver compassionate solutions that empower, enrich, and elevate all ages.

As we go into our 137th year, our history has included great accomplishments in the region. Those accomplishments include, but are not limited to:

- Forming the first local Boys Club
- Establishing the city’s first multi-service senior center that offered protective services to the aging population and our first foster home
- Establishing a Family Preservation program, “Elder Care Assist,” to help seniors stay active and live independently

- Creating a Family and Schools Together program (FAST) to provide counseling services for students attending local elementary and high schools
- Starting the “Bright Futures Program” created to ensure teen mothers learn the basic needs to care for their family
- Being named “Outstanding Agency of the Year” by the Consortium for Child Welfare

Our core programs currently include mental and behavioral services, as well as home health care.

Family Matters of Greater Washington will have a number of sponsorship opportunities for 2019, as well as continue our efforts to be of service to those in need in the District of Columbia and Maryland. Your sponsorship support helps Family Matters defray some of the costs associated with providing services to those in the community who we serve.

List of Sponsorship Opportunities in 2019

Dresses 4 Dreams Drive (January-March, 2019)

Thursday, March 14, 5-8pm, FMGW Headquarters

Each year, Family Matters of Greater Washington hosts a special “Dresses4DreamsSuited4Dreams” event that provides formal wear — gowns/dresses, suits/tuxedos, and accessories to DC-area teens free of charge, to help make their high school prom a memorable and affordable experience. And we’re now gearing up for our next “D4D” event! Set for Thursday, March 14th, 2019, from 5:00pm-8:00pm at the FMGW’s offices in Washington, DC, we’ll be hosting a jazz reception for those who want to contribute to our efforts to provide dresses and suite for our young students. Two weeks later, our popular “Pop-Up Prom Boutique” where teens can choose their prom wear from donated items, will take place. We are now collecting new or gently-worn dresses, suits/tuxedos, ties, shoes, purses, jewelry, and other accessories. These collected items will be used to create our boutique and men’s shop for teenage girls and guys to select free items so they can attend prom confidently and in style.

D4D Sponsor Levels

Prom King and Queen – \$2,500

- Sponsorship of five (5) youth participants (suit/dress)
- Company logo on FMGW website
- Prominent logo placement on event materials
- “Save the Dress” Jazz Cocktail Reception 10 tickets with event signage
- Listing on website with hyperlink
- Listing in Event materials

Silver Slipper – \$2,000

- Sponsorship of four (4) youth participants (suit/dress)
- Prominent logo placement on event materials
- “Save the Dress Jazz” Cocktail Reception 6 tickets with event signage
- Listing on website with hyperlink
- Listing in Event materials

Bow Tie – \$1,000

- Sponsorship of four (4) youth participants (suit/dress)
- Prominent logo placement on event materials
- “Save the Dress” Jazz Cocktail Reception 2 tickets with event signage
- Listing on website with hyperlink
- Listing in Event materials

Mental Health Awareness Month (May 2019)

In honor of Mental Health Awareness Month, Family Matters of Greater Washington has hosted a day of all things health related. Less than half of adult Americans with mental illness receive treatment. Family Matters’ events are an outlet for community members to receive the help they need, or just learn more about the importance of health. Since our inception in 1943, Family Matters’ Mental and Behavioral Health unit has improved the access and quality of care for area residents who are struggling with mental illness. FMGW will host a health fair “block party” in conjunction with Mental Health Awareness month within the vicinity of our clinic in Oxon Hill, MD.

Corporate Sponsor - \$2,500

Send-A-Kid-to-Camp (SAKTC) Fundraiser (July 2019)

For 50 years, Family Matters of Greater Washington owned and operated Camp Moss Hollow, affectionately called “The Hollow,” located on 401 acres of incredibly beautiful woods, nestled in the foothills of the Shenandoah Valley in Markham, Virginia. Now, Family Matters has enhanced our popular camp program to one that sends youths enrolled in our mental and behavioral health program, matching certain inclusion criteria to camps located within the Maryland and Virginia area. Our goal is to provide therapeutic experiences that promote positive behavioral, emotional and social changes in the youth’s lives. The “Send a Kid to Camp” program directly benefits families that would not otherwise be able to afford to provide their children with the opportunity to attend camp. This youth development program is specially designed to enhance educational achievement, expand horizons and increase self-worth and self-esteem. Our hope is that the positive environment provided through the camping experience — along with the respite from daily stressors that are often encountered in the home and school — will have a lasting impact on the choices our youth make throughout the rest of their lives.

SAKTC Corporate Sponsor Levels

- **\$7,000** - Sponsors one (1) child to send to the DC City Kids Wilderness Project in Jackson, Wyoming
- **\$4,000** - Sponsors five (5) children to attend a summer camp for a week in the region
- **\$1,000** - Sponsors one (1) child to attend a week of summer camp in the region

Family Matters 2019 Annual Gala (September 19, 2019)

The Mayflower Hotel, Washington, D

Family Matters will be reviving its Annual Gala in 2019 at the Mayflower Hotel in Washington, DC on September, 19th, 2019. We expect over 300 attendees to enjoy an evening of networking, camaraderie, and fun in celebrating the 137th anniversary of the oldest local nonprofit in the District of Columbia.

2019 Annual Gala Corporate Sponsorship (ranging from \$6,000 to \$35,000)

Diamond (Exclusive) - \$35,000

- 2019 Annual Corporate Sponsor Benefits* (See benefits listed on page 5)
- Naming rights of event
- Three prominent tables of 10
- Speaking opportunity during event
- Company logo on FMGW website
- Prominent logo placement on event materials
- Full-page program ad
- Prominent participation in the evening program
- Listing on website with hyperlink
- Company logo placement on event materials

Platinum - \$25,000

- 2019 Annual Corporate Sponsor Benefits* (See benefits listed on page 5)
- Two prominent tables of 10
- Speaking opportunity during event
- Company logo on FMGW website
- Prominent logo placement on event materials
- Full-page program ad
- Prominent participation in the evening program
- Listing on website with hyperlink
- Company logo placement on event materials

Gold - \$20,000

- Two prominent tables of 10
- Speaking opportunity during event
- Company logo on FMGW website
- Prominent logo placement on event materials
- Full-page program ad
- Prominent participation in the evening program
- Listing on website with hyperlink
- Company logo placement on event materials

Silver - \$15,000

- One prominent table of 10
- Speaking opportunity during event
- Company logo on FMGW Website
- Logo placement on event materials
- Half-page program ad
- Participation in program for the evening
- Listing on website with hyperlink
- Company logo placement on event materials

Bronze - \$10,000

- One table of 10
- Company logo on FMGW website
- Logo placement on event materials
- One ¼-page program ad
- Listing on website with hyperlink
- Company logo placement on event materials

Reception Sponsor - \$8,000

- One table of 10
- Logo placement on event materials
- Recognition as sponsor of reception
- Listing on website with hyperlink
- Company logo placement on event materials

Sponsor - \$6,000

- One table of 10
- Company logo placement on event materials
- Listing on website with hyperlink
- Listing in Event materials

“Get-to-Know-You” Happy Hours - \$1,500

Team with Family Matters so supporters can get to know your company! We will jointly sponsor a happy hour with you at a location in the region for \$1,500.

***2019 Corporate Sponsor - \$25,000**

Become associated with Family Matters all year at each of the events by becoming a 2019 Annual Corporate Sponsor. Your company will get the benefit and visibility of sponsoring all of the 2019 events, as well as serving as a Presidential Sponsor at our Gala! Plus you would receive special promotional benefits year round! And if you signed up by April 1st, you will get a free table of 10 will get table at our 2020 “Lights Camera Auction” Event and Fashion Show at the MGM National Harbor!

Create Your Own Package

Have a different idea about your sponsorship? Family Matters will be pleased to work with sponsors to “create their own package” in efforts to make your investment worthwhile.



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